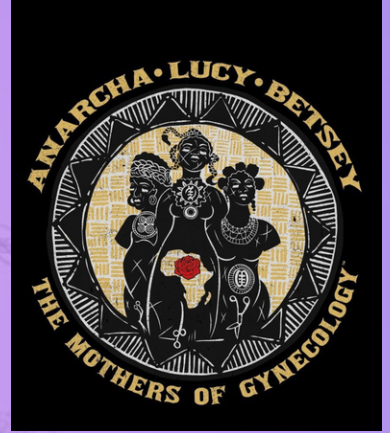


# SPONSORSHIP PROPOSAL

## ANARCHA LUCY BETSEY DAY RECKONING PART 3



PREPARED BY  
**MICHELLE  
BROWDER**



334-296-3024

Davis Theatre Performing  
Arts, Montgomery, Alabama





# MICHELLE BROWDER

CONFERENCE HOST  
ARTIST AND CREATOR  
MOTHERS OF GYNECOLOGY  
MONUMENT

Michelle Browder is a multi-hyphenate cultural disruptor making waves in the city of Montgomery, AL. A storyteller-visionary-artist-activist-entrepreneur, she has never shied away from boldly speaking truth to power. Her breadth of accomplishments is impressive, and the list of individuals she has touched is numerous.

Michelle's journey began in her birth city of Denver, CO. On the receiving end of racial bullying, she transformed her pain-to-profits by starting a hand-painted t-shirt business at the age of 13. She has maintained a strong passion of giving voice to the voiceless, marginalized, disenfranchised, and culturally deemed "other" through a continuous stream of art and wellness enterprises.

She founded the I Am More Than Youth Empowerment Initiative, an organization whose mission is educating, exposing and nurturing students from underserved communities. She was a restaurateur of a still sought after bbq joint, PJR'S, that employed formerly incarcerated men, high schoolers and homeless citizens. She is the designer behind a hand-painted sneaker and accessory line beloved by celebrities. Her tour company, More Than Tours, has hosted over 10,000 global citizens in and around the capital city. In 2020, she established More Than a Horse Farm to provide emotional therapy for kids and The More Up Campus as a central home for her expanding ventures.

Michelle's most provocative undertaking to date, however, is The Mother's of Gynecology Monument Park which was established in the fall of 2021. Located on the More Up Campus, The Mother's, as they are affectionately called, tell the story of 11 enslaved Black women whose sacrifices significantly advanced the field of modern medicine as it pertains to women's reproductive health and wellbeing. The park is the embodiment of hope: that many will come seeking truth; that while there they will experience healing; and that upon leaving, they will feel inspired to facilitate change wherever they go.



# ABOUT THE CONFERENCE



## EVENT MISSION

This conference will provide an opportunity for obstetricians, gynecologists, doulas, midwives, medical practitioners, and students to learn how to change the narrative in maternal care, reproductive justice, and maternal healthcare disparities.

### Our Mission:

Chart A New Course On Maternal Health, Modern Gynecology, and Reproductive Justice using Art, History and Education.

More than 50% of rural women, compared to 7% of urban women, must travel more than 30 minutes to reach the nearest hospital with obstetric services.



## EVENT TIMELINE

Arrival Tuesday February 27, 2024

Wednesday, February 28, 2024  
Anarcha Lucy Betsey Day Part 3

Thursday, February 29, 2024  
Day Trip to Mobile, Alabama  
Medical and Midwifery History

March 1, 2024 Closing  
Making History Press Conference at  
Alabama State Capitol

3 Days In Montgomery, Alabama





# CONFERENCE EVENT DETAILS



**CHART THE COURSE ON  
MATERNAL CARE  
THROUGH ADVOCACY AND  
POLICY REFORM**



**KEYNOTE SPEAKER**  
Dr. Sharon Malone OBGYN  
renowned gynecologist and  
expert on menopause.  
Native of Mobile, Alabama



**ART, HISTORY AND MEDICINE**  
Learn from top experts how to  
change the negative outcomes

## INTERACTIVE ACTIVITY



**DAY TRIP TO  
MOBILE**  
Discover Midwifery History  
with a day trip to  
Mobile, Alabama



**BODY & SOUL WELLNESS  
PODS**  
Healing for The Healer Series  
Body Massages, Sound Baths,  
Fresh Juices and Meditation



**THE GATHERING EDUCATION**  
Maternal Health . Infant  
Mortality . Policy . Midwives  
Doulas . Obstetrics . Nurses  
Gynecologists



# SPONSORSHIP DETAILS



SPONSORSHIP PACKAGE	QTY	DONATION	TOTAL
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## Featured Speakers

<b>GOLD</b>	4 Packages Available	\$25,000	\$100,000
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- Logo serves as a banner ad throughout as attendees access necessary information such as daily agendas, conference announcements, networking events, and much more
- Recognition leading up to the conference in communications
- Recognition on conference signage
- Recognition at the conference via a daily push notifications
- 4 Registrations included

<b>SILVER</b>	3 Packages Available	\$10,000	\$30,000
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- Showcase your research, products, or marketplace advancements to conference participants with one hour of non-competing dedicated time, customized to your preferences. Step and repeat visibility
- Included benefits: Promotion and marketing of session before and during conference
- Session listed in the conference agenda, online and all media print
  - Sponsorship acknowledged on the conference
  - 3 Registrations included

<b>BRONZE</b>	5 Packages Available	\$5000	\$25,000
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- Only Logos placed on signage materials throughout the conference
- Montgomery and Mobile busses outfitted with logos
- 2 Badges and Registration included

<b>BODY AND SOUL WELLNESS PODS</b>	5 Packages Available	\$3,000	\$15,000
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- Only Logos placed on Signage Materials at wellness pods
- 1 badge and Registration included

<b>LUNCH AND DINNER SPONSOR</b>	7 Packages Available	\$2,500	\$17,500
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- Only Logos placed on Signage Materials at dining Sites Montgomery . Mobile sites
- 1 badge and Registration included





[www.anarchalucybetsey.org](http://www.anarchalucybetsey.org)

THE MORE UP CAMPUS

EXECUTIVE DIRECTOR: MICHELLE BROWDER

[MICHELLE@ANARCHALUCYBETSEY.ORG](mailto:MICHELLE@ANARCHALUCYBETSEY.ORG)

334-296-3024

FAITH CRUSADE MINISTRIES

FISCAL SPONSOR OF THE MORE UP CAMPUS

A REGISTERED 501(c)3 NON-PROFIT ORGANIZATION

EIN: 63-1045916

