

## ANARCHA, IUCY, BETSEY DAY OF RECKONING, PT. 2

CREATING PATHWAYS TO REPRODUCTIVE JUSTICE, HEALTH AND REPARATIONS



Pulitzer Prize Winner
The New York Times Journali
Creator of The 1619 Project

## Michelle Browder

### FOUNDER, VISIONARY, ARTIST, ACTIVIST, STORYTELLER

Michelle Browder is a multi-hyphenate cultural disruptor making waves in the city of Montgomery, AL. A storyteller-visionary-artist-activist-entrepreneur, she has never shied away from boldly speaking truth to power. Her breadth of accomplishments is impressive, and the list of individuals she has touched is numerous.

Michelle's journey began in her birth city of Denver, CO. On the receiving end of racial bullying, she transformed her pain-to-profits by starting a hand-painted t-shirt business at the age of 13. She has maintained a strong passion of giving voice to the voiceless, marginalized, disenfranchised, & culturally deemed "other" through a continuous stream of art and wellness enterprises.

She founded the I Am More Than Youth Empowerment Initiative, an organization whose mission is educating, exposing and nurturing students from underserved communities. She was a restaurateur of a still sought after bbq joint, PJR'S, that employed formerly incarcerated men, high schoolers and homeless citizens. She is the designer behind a hand-painted sneaker and accessories line beloved by celebrities. Her tour company, More Than Tours, has hosted over 10,000 global citizens in and around the capital city. In 2020, she established More Than a Horse Farm to provide emotional therapy for kids and The More Up Campus as a central home for her expanding ventures.

Michelle's most provocative undertaking to date, however, is The Mother's of Gynecology Monument Park which was established fall of 2021. Located on the More Up Campus, The Mother's, as they are affectionately called, tell the story of 11 enslaved Black women whose sacrifices significantly advanced the field of modern medicine as it pertains to women's reproductive health and wellbeing. The park is the embodiment of hope: that many will come seeking truth; that while there they will experience healing; and that upon leaving, they will feel inspired to facilitate change wherever they go.

As seen in:
USA TODAY WOMAN OF THE YEAR 2022 for Alabama
The New York Times
Washington Post
PBS NEWS HOUR
National Geographic

"In the United States, reproductive health disparities occur and are sustained against a backdrop of racism. Both structural and individual racism have been identified as risk factors for poor maternal health outcomes, diminished and coercive contraceptive experiences, and delayed reproductive health screenings." Health Affairs Journal, the leading journal of health policy thought and research.

## About the Conference

Anarcha, Lucy, and Betsey Day of Reconking Conference Part 2 aims to counter conventional wisdom in the field of medicine as it now stands in regards to Black and Brown bodies, specifically those of women and reproductive health.

11 enslaved Black women underwent numerous experimental operations for the advancement of gynecological medicine during the mid-1800's. One of these women, Anarcha, survived 30 surgeries in four years -- all without anesthesia. As of now, in this present day, seemingly far removed from that period, Black and Brown people still suffer unfair treatment at the hand of providers.

In the fall of 2021, Michelle Browder unveiled a monument in Montgomery, Alabama honoring these women as a starting point for conversations about trauma, reproductive heath and holistic healing.

We are changing the narrative. The conference will explore the history of gynecology, a tour of the literal path once walked by Anarcha, provide new perspectives on destroying Medical Bondage in healthcare. Honoring the Relf Sisters faced forced sterilization in 1973 with Keynote speaker, Nikole Hannah-Jones, The New York Times journalist, Pulitzer Prize winner and author of The 1619 Project.

The Mothers of Gynecology will be used as a staple of this at The More Up Campus. This conference is designed to raise funding and awareness for the future home of The Mothers of Gynecology Museum and Wellness Clinic.

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anarcha lucy betsey .org

## Impact:

Medical Practitioners

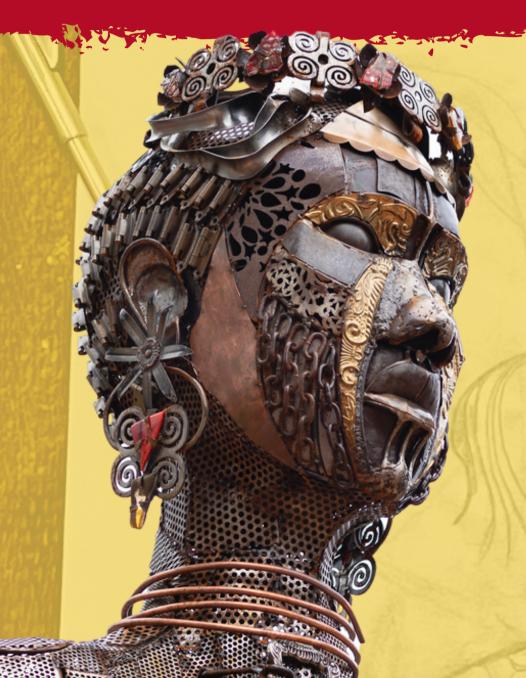
Obstetricians . Gynecologists . Midwives

Doulas . African-American Women

Educators . Activists Artists . Creators

Wellness Providers. Young Women

Students



# Sponorship Levels

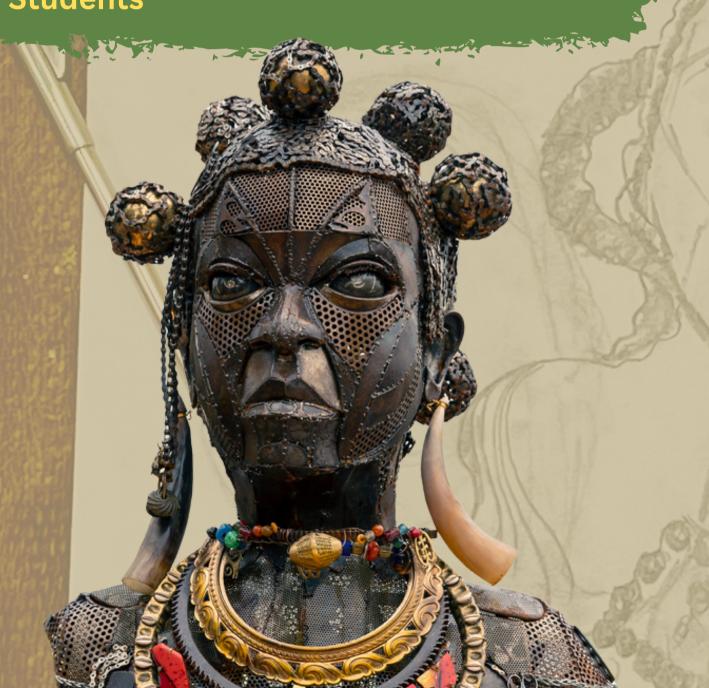
FEBRUARY26-MARCH1,2023
Presenting Sponsorship Package (\$10,000) or
Presenting Sponsorship (3) (\$7500)
Representative will introduce speaker series
Presenting Sponsor Logo on all conference materials
Logo on wearables and displays
Includes four conference registrations
Mention in press/media
Logo on the website
Recognition in program
Branded item in swag bag

FEBRUARY26-MARCH1,2023
Keynote Sponsorship (1) \$5,000
Representative will introduce speaker series
Recognition in Program
Logo on signage
Mention in press/media
One branded item in bag
Two free registrations

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# Impact: Medical Practitioners Obstetricians . Gynecologists . Midwives Doulas . African-American Women Educators . Activists Artists . Creators Wellness Providers. Young Women Students



# Sponorship Levels

FEBRUARY26-MARCH1,2023
Wellness Market Sponsorship (4) \$5000
Designated branded space for vendors
(open to attendees / locals)
Mention in press/media
Logo on signage
Branded market sponsor
Adequate vendor space
Two branded items in bag
Two free registrations

FEBRUARY 26 - MARCH 1, 2023
Lunch Sponsorship (3) \$5,000
Prominent logo displayed at lunpcheon
Swag items on the tables
Logo on signage
Mention in press/media
One branded item in bag
Two free registrations

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Reach out to thousands of women attendees in-person and virtually, impact African-American art, education, and wellness, empower young women and students, support Diversity, Equity, and Inclusion for Medical Practitioners, Doulas, and Midwives, and be a part of healing.



## Sponorship Levels

FEBRUARY26-MARCH1,2023
MONTGOMERY, ALABAMA
Reception Sponsorship (2) \$3,500
Prominent logo displayed at reception
Swag items on table
Logo on signage
Recognition in program
Mention in press/media
One Branded item in swag bag
One free registration

FEBRUARY26-MARCH1,2023
MONTGOMERY, ALABAMA
T-shirt Sponsorship (1) \$3,500
Prominent logo on all T-shirts
Logo on signage
Mention in press/media
One branded item in bag
Two free registrations

FEBRUARY26-MARCH1,2023
MONTGOMERY, ALABAMA
Breakfast Sponsorship (3) \$2,500
Prominent log displayed at breakfast
Swag items on the tables
Logo on signage
Mention in press/media
One branded item in bag
Two free registrations

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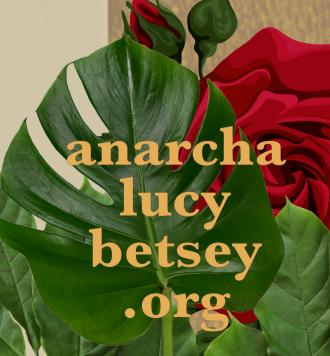
## Sponorship Levels

**Transportation Sponsorship (2) \$2500 Prominent logo displayed in the Trolley Transportation Vehicles** Mention in press/media One branded item in bag

FEBRUARY26-MARCH1,2023 MONTGOMERY, ALABAMA Snack Sponsor (3) \$500 Branded item in swag bag One free registration

FEBRUARY26-MARCH1,2023 **MONTGOMERY, ALABAMA** 

- + Y'all Ain't Ready T-shirt



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## 501-c3 Monprofit sponsor

Faith Crusades/ MORE UP CAMPUS
EXECUTIVE DIRECTOR: MICHELLE BROWDER
Contact@ANARCHALUCYBETSEY.ORG
A REGISTERED 501(c)3 NON-PROFIT
ORGANIZATION

EIN: 63-1045916

334-296-3024

checks payable:
Faith Crusade/More Up Campus
17 Mildred Street
Montgomery, Alabama 36104

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anarcha lucy betsey